



Scenic Lagoons

TRANSFORMING INTO TOURISM HOTSPOTS

Introducing the first **Conrad hotel**, a jewel within the Evermore Orlando Resort, boasting a magnificent **3-hectare Crystal Lagoons® amenity**. This ground-breaking oasis offers azure waters and a coastal ambiance amidst Orlando's vibrant entertainment scene, bringing a touch of the beach to the city's skyline. **Complementing the 433 opulent rooms** is a water-inspired spa and hydrotherapy garden, inviting guests to unwind in luxurious tranquillity. The expansive lagoon presents an array of activities including kayaking and paddle boarding, while floating cabanas, slides, and gourmet dining options elevate the resort experience to unparalleled heights.

Across urban landscapes in India, lagoons are experiencing a surge in popularity. Beyond serving as vital communal spaces, they breathe new life into underutilized land parcels, heralding a sustainable business approach with lasting economic value.

**Unlock the Potential of Your Property
by Adding Iconic Lagoons:**



"Global Real Estate Leaders Witnessed Dubai's Exotic Lagoon Projects with Champion Infratech"

As part of the **Real Estate Learning Mission organized by CII**, the Champion Infratech team recently conducted tours of the innovative amenity **Lagoon project at Tilal Al Ghaf in Dubai**. This experience left a lasting impression on the Indian real estate leaders, sparking curiosity and excitement about the potential for similar projects in India. Champion Infratech envisions the **development of 100 Lagoon projects in India** over the next two decades. Currently, they are inviting interested parties to join **Lagoon tours in Dubai, Singapore, and Bangkok**.



For those considering the Implementation of a lagoon project, witnessing first-hand the success and impact of such developments can fortify your vision. Join us to experience the transformative potential of Lagoon projects and strengthen your vision for the future.

**Be Part of an Exclusive
Lagoon FAM Trip**

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Artificial Lagoons Make Waves in Housing Developments

**Boosting Property
Values and Sales.**

Developers worldwide are increasingly favoring expansive artificial lagoons over traditional backyard pools in planned communities. In St. Johns, Fla., retirees Neal and Barb Shact enjoy a picturesque view of a lagoon, part of the Beachwalk Club, which serves as a social focal point for residents, contributing to a unique and desirable community atmosphere.



View from above of the Shact's West Indian-style waterfront home.
PHOTO: ADAM O'NEILL FOR THE WALL STREET JOURNAL



Uri Man, CEO of The Lagoon Development Company, highlights the significant impact of lagoons on property values. According to Man, **homes near lagoons sell faster than those in communities without such amenities.** A case in point is **Mirada, a neighborhood in Pasco County, Fla., which saw an 89% increase in sales in 2023 after opening the largest U.S. lagoon.** Metro Development Group reports that 47% of home buyers at Mirada consider the lagoon the most crucial amenity influencing their purchasing decisions, emphasizing the growing importance of these water features in real estate development.

Leverage the Allure of a Turquoise Lagoon to Elevate Your Property's Sales Value and Accelerate Velocity Now Itself.

**Reach us for a
Quotation & Detailed
Information**

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